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For Immediate Release:

Northwest Florida Beaches International Airport Escape Campaign Video Wins Gold for Best Travel/Tourism Category in the 39th Annual Telly Awards

PANAMA CITY, FL - (August 21, 2018) – Northwest Florida Beaches International Airport (ECP) announced today its Escape campaign video has been named a Golden Telly Award winner in the Travel/Tourism category in the 39th Annual Telly Awards. The Telly Awards honors excellence in video and television across all screens and it is judged by leaders from video platforms, television and streaming networks, agencies, and production companies including Vice, Vimeo, Hearst Digital Media, and BuzzFeed.

The Escape campaign video is designed to promote the non-stop, direct and connecting flights serviced by ECP's legacy airline partners – American Airlines, Delta Air Lines, Southwest Airlines and United Airlines.

"ECP is pushing the boundaries for video and television innovation and creativity at a time when the industry is rapidly changing" said Sabrina Dridje, Managing Director of the Telly Awards. "This award is a tribute to the talent and vision of its creators."

"The staff at ECP along with our marketing partners at The Moore Agency and video production partners at Frame are honored to receive a Golden Telly Award for the ECP Escape campaign video," said Del Lee, Chairman of the Board of Directors. "The Escape campaign has been an integral part of the ECP marketing efforts over the past year, contributing to 2017's record breaking total passenger count of more than 939K."

Today's winner's announcement caps a year-long initiative by the Telly Awards to rebuild the honors for the multi-screen era. Throughout 2017-2018 the Tellys refashioned their categories to honor the type of work being made by leading producers, including branded content, social video and animation, as well as working with industry experts to identify important industry categories where technology was playing an impactful role in the ways stories are now being told: Virtual Reality, Interactive and 360 Video. To judge all this new and innovative work, the Tellys recruited over 200 new judges, from companies such as Vimeo, Duplass Productions' Donut, ustwo, Discovery Networks, VaynerMedia and Framestore.

The full list of the 39th Annual Telly Awards winners can be found at www.tellyawards.com/winners.

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About Northwest Florida Beaches International Airport

Northwest Florida Beaches International Airport (ECP) offers some of the region's lowest average airfares and is located less than 30 minutes from Panama City Beach, Panama City and the beaches of South Walton. Today, with service from American Airlines, Delta, Southwest, and United, ECP provides daily flights to worldwide destinations, including nonstop flights to Atlanta, Austin, Baltimore, Charlotte, Chicago, Dallas, Houston, Nashville, St. Louis. The first international airport to be built in more than a decade, ECP provides Northwest Florida communities with first-class facilities and was strategically developed for major economic development opportunities. ECP is THE gateway to visitors seeking Northwest Florida's famous beaches.

About The Telly Awards

The Telly Awards is the premier award honoring video and television across all screens. Established in 1979, The Telly Awards receives over 12,000 entries from all 50 states and 5 continents. Entrants are judged by The Telly Awards Judging Council—an industry body of over 200 leading experts including advertising agencies, production companies, and major television networks, reflective of the multiscreen industry The Telly Awards celebrates. Partners of The Telly Awards include NAB, StudioDaily, Stash Magazine, and Digiday.