



# NORTHWEST FLORIDA BEACHES INTERNATIONAL AIRPORT

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## **ECP Proudly Sponsors 15th Annual 30A Songwriters Festival**

*The largest gathering of nationally recognized songwriters on the Florida coast*

**PANAMA CITY BEACH, Fla. (January 9, 2024)** -- Northwest Florida Beaches International Airport (ECP) is proud to be the official Airport sponsor for the 15th Annual 30A Songwriters Festival set for January 12-15, 2024. For fifteen years, the festival has attracted thousands of music fans to enjoy performances by original songwriters along Highway 30A in South Walton.

“We are always eager to welcome renowned artists, musicians, and festival attendees to ECP as they fly into our Region for the 30A Songwriters Festival,” said Parker W. McClellan Jr., A.A.E, ECP Airport Executive Director. “We are proud to sponsor this event each year, supporting the mission of the Cultural Arts Alliance of Walton County and all they do to champion arts and foster creativity in our area.”

Since its inception, the 30A Songwriters Festival has received national accolades and is consistently sold-out year after year. As the biggest and most prestigious songwriters' festival in the southeast, the weekend event brings together artists, local neighborhoods, venues and resorts, and music fans to celebrate the art of songwriting.

“Partnerships with brands like the Northwest Florida Beaches International Airport are essential to sustaining our crucial mission of offering residents and visitors diverse artistic experiences,” said CAA Executive Director Jennifer Steele. “The advancement of the arts in our county relies on the generosity and support of contributors like ECP.”

More than 175 artists are scheduled to make a landing in Northwest Florida for the four-day event. Audiences will experience musicians of diverse music genres, ranging from jazz, rock, blues, Americana, country, and folk. Headline performances at Grand Boulevard’s Town Center in Miramar Beach will feature Jeff Tweedy, Elvis Costello & the Imposters, Rosanne Cash, Grace Potter, Rodney Crowell and KT Tunstall. Confirmed artists including established songwriting legends and up-and-coming new songwriters can be found here.

In continuation of the previous 30A Songwriters Festivals, all net proceeds will benefit the nonprofit Cultural Arts Alliance of Walton County (CAA), which supports regional artists, cultural events, and businesses.

Beach resort towns along Highway 30A provide 30 venue spaces for artists with a picturesque natural backdrop. Amphitheaters, town halls, restaurants, bars, theaters, and covered patios are transformed into music venues by the 30A Songwriters Festival production team. The venues will offer advanced sound systems and seating capacity from 75 to 750 seats indoors to 6,000 outdoors.

ECP is the official airport sponsor for the event and the official stage sponsor at Alys Beach's stunning Caliza venue. For more information, visit <https://30asongwritersfestival.com/>.

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### **About Northwest Florida Beaches International Airport**

*Northwest Florida Beaches International Airport (ECP) is located less than 30 minutes from Panama City Beach, Panama City, and the beaches of South Walton. Today, with service from American Airlines, Delta Air Lines, Southwest Airlines, and United Airlines, ECP's airline partners provide daily flights to worldwide destinations, including year-round and seasonal nonstop flights between ECP and Atlanta (ATL), Austin (AUS) Baltimore (BWI), Charlotte (CLT), Chicago (MDW/ORD), Dallas (DAL/DFW), Denver (DEN), Houston (HOU/IAH), Indianapolis (IND), Kansas City (MCI), Nashville (BNA), St. Louis (STL), Washington DC (DCA), and more. ECP provides Northwest Florida with first-class facilities and was strategically developed for major economic development opportunities. ECP is the gateway to visitors seeking Northwest Florida's famous beaches.*