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For Immediate Release:

30A SONGWRITERS FESTIVAL BRINGS MUSIC TO THE AIRPORT

PANAMA CITY, FL (December 15, 2016) –Travelers at Northwest Florida Beaches International Airport have experienced the sounds of the 30A Songwriters Festival as a result of the unique partnership between the Cultural Arts Alliance of Walton County and the airport. Music from songwriters attending upcoming and past 30A Songwriters Festivals have been featured as the airports music selection.

"Sponsoring this event is a natural fit for the airport with more than 50 percent of festival attendees traveling here from out of state with many of them arriving at ECP," said Parker McClellan, executive director of the airport. "We look forward to welcoming attendee's and artists to our community for another great year at the 30A Songwriters Festival."

Festival <u>lineup</u> includes over 200 concerts featuring 150 songwriters in 25 venues along Highway 30A. Headliners for the 2016 Festival include John Prine, Cheap Trick, Dr. John & the Nite Trippers, Shawn Colvin, and many more. Weekend passes for the January 13-16 festival are available for \$265 and can be purchased at www.30asongwritersfestival.com.

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About Northwest Florida Beaches International Airport

Northwest Florida Beaches International Airport (ECP) offers some of the region's lowest average airfares and is located less than 30 minutes from Panama City Beach, Panama City and the beaches of South Walton. Today, with service from Delta, Southwest, and United Airlines, ECP provides daily flights to worldwide destinations, including nonstop flights to Atlanta, Baltimore, Houston, Nashville, St. Louis, and Dallas. The first international airport to be built in more than a decade, ECP provides Northwest Florida communities with first-class facilities and was strategically developed for major economic development opportunities. ECP is THE gateway to visitors seeking Northwest Florida's famous beaches.

About the Cultural Arts Alliance of Walton County

The <u>Cultural Arts Alliance of Walton County</u>, Inc. is the officially designated local arts agency that serves as an umbrella organization and supports the arts through leadership, advocacy, funding, programs and education. The vision of the CAA is to be the catalyst for Walton County's growth as a center for artistic and cultural excellence through which lives are enriched, economy is stimulated and community is strengthened.