

## FOR IMMEDIATE RELEASE

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## ECP PROUDLY SPONSORS 14TH ANNUAL 30A SONGWRITERS FESTIVAL

The largest gathering of nationally recognized songwriters on the Florida coast

**PANAMA CITY BEACH, Fla. (December 13, 2022) --** Northwest Florida Beaches International Airport (ECP) is proud to be the official Airport sponsor for the 14<sup>th</sup> Annual 30A Songwriters Festival set for January 13-16, 2023. For more than a decade, the festival has attracted thousands of music fans to enjoy performances by original songwriters along Highway 30A in South Walton.

"We are excited to welcome renowned artists, musicians, and festival attendees to ECP as they fly into our Region for this year's 30A Songwriters Festival," said Parker W. McClellan Jr., A.A.E, ECP Airport Executive Director. "It is our pleasure to support the Cultural Arts Alliance of Walton County and their tremendous advocacy efforts as a driving force for the arts in our Region."

Since its inception, the 30A Songwriters Festival has received national accolades and is consistently sold-out year after year. As the biggest and most prestigious songwriters' festival in the southeast, the weekend event brings together artists, local neighborhoods, venues and resorts, and music fans to celebrate the art of songwriting.

In continuation of the previous 30A Songwriters Festivals, all net proceeds will benefit the nonprofit Cultural Arts Alliance of Walton County (CAA), which supports regional artists, cultural events, and businesses.

"Sponsors like the Northwest Florida Beaches International Airport are vital to continue our important work providing opportunities for residents and visitors to experience diverse forms of art," said CAA Executive Director Jennifer Steele. "We can't succeed to advance the arts in Walton County without the generosity of supporters like ECP."

More than 175 artists are scheduled to make a landing in Northwest Florida for the four-day event. Audiences will experience musicians of diverse music genres, ranging from jazz, rock, blues, Americana, country, and folk. Headline performances at Grand Boulevard's Town Center in Miramar Beach will feature Gin Blossoms, Lyle Lovett, Morgan Wade, Rickie Lee Jones, Steve Earle, and Yola. Confirmed artists including established songwriting legends and up-and-coming new songwriters can be found <a href="https://example.com/here.">https://example.com/here.</a>

Beach resort towns along Highway 30A provide 30 venue spaces for artists with a picturesque natural backdrop. Amphitheaters, town halls, restaurants, bars, theaters, and covered patios are

transformed into music venues by the 30A Songwriters Festival production team. The venues will offer advanced sound systems and seating capacity from 75 to 750 seats indoors to 6,000 outdoors.

ECP is the official airport sponsor for the event and the official stage sponsor at Alys Beach's stunning Caliza venue. For more information, visit <a href="https://30asongwritersfestival.com/">https://30asongwritersfestival.com/</a>.

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## **About Northwest Florida Beaches International Airport**

Northwest Florida Beaches International Airport (ECP) is located less than 30 minutes from Panama City Beach, Panama City, and the beaches of South Walton. Today, with service from American Airlines, Delta Air Lines, Southwest Airlines, and United Airlines, ECP provides daily flights to worldwide destinations, including nonstop flights to popular destinations. ECP provides Northwest Florida communities with first-class facilities and was strategically developed for major economic development opportunities. ECP is the gateway to visitors seeking Northwest Florida's famous beaches.